CMSI 370 – 01

Interaction Design

Assignment 0918

Chase Blokker

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Netflix HBO GO

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| Navigation | Use thumbnail images to preview larger images | Yes, a clickable thumbnail of the next show appears as the previous show ends. There are general thumbnails for movies. | There are general thumbnails for movies, but thumbnails aren't clickable, which confused many users. User must click on play button to play, or the i button for movie information. |
| Input/Data Entry | Flexibility for user control of data entry | Had alternative suggestions when searching for movies/TV shows. | The user must spell their search query correctly. Some people didn't know how to spell "Entourage", which slowed down the search results. |

The main problem for HBO GO appeared to be the inability to easily go to the next episode. Netflix uses thumbnails to display the next episode for the user to click. HBO GO should implement something similar. In general, people seemed to get lost more easily in HBO GO.